**Abiqua Parent Organization**

**APO Fall Meeting: 12/2/2022**

**Guest Speaker: Mark Novom**

The meeting started with APO members introducing themselves.

**Ida Lafky: Chair**

**Heather Newman: Vice Chair**

**Bijal Mehta: Secretary**

**Nickolas Kintz: APO Liaison**

**Presentation from Mark Novom:**

* New Inquiries – mainly for grades 3 and below
* Record enrollment in past 30 years
* Lowering Attrition and focusing on new student retention strategies
* New Marketing strategies in the community
* Working on displaying tuition as 1 single amount instead of confusing hidden fees – to maintain transparency

**Volunteers needed:**

There is a plan to display students’ artwork at the Elsinore holiday program. Need parent volunteers to hep with this on Dec 8th from 3:30 to 4:30. You can reach out to Nick directly to get more details.

**Holiday baskets:**

Reminder - Items for Holiday Baskets for all staff and teachers, need to be dropped off at front desk by Wed., December 14th in the morning after drop off. A Sign-up genius will be sent will be sent for list of items.

**Future Ideas:**

* Ida discussed how the Meet and Greet at the beginning of the year was very successful. It would be a great idea to try and do something similar in May 2023 before the end of the school year.
* A parent suggested an event for lower school and one for middle school that would allow them to get dressed up, like a mini gala.

**Next meeting**: Feb 3, 2023 12:00 to 1:00 pm

Please feel free to reach to APO at [apo@abiquacademy.org](mailto:apo@abiquacademy.org) with any ideas, support, questions or concerns.

End of meeting, thank you all for attending.

Go Griffins!